How to Make 30 Seconds Count: Sample Traffic Safety Video PSAs

A public service announcement (PSA) is a message designed to raise awareness and change public attitudes or behaviors. Think 30 seconds is too short for a video PSA? Check out how these ten videos get it done in 30 seconds or less!

Cell Phone Use While Driving: 
https://www.youtube.com/watch?v=W3KSkkKOZvQ&index=13&list=LLbqAT-wl07HiNtreeKaWejA

Texting While Driving: 
https://www.youtube.com/watch?v=f8Tx4Ktzz2I&index=11&list=LLbqAT-wl07HiNtreeKaWejA

Skateboard Safety: 
https://www.youtube.com/watch?v=8DaKFxwzmfc

School Bus Safety: 
https://www.youtube.com/watch?v=3YGXi0-kfbE&index=6&list=LLbqAT-wl07HiNtreeKaWejA

Drunk Driving: 
https://www.youtube.com/watch?v=VWkt6gaWRSI

Driving High: 
https://www.youtube.com/watch?v=9Jsf89J5pKU

Distracted Walking: 
https://www.youtube.com/watch?v=mXBQxmXuMm0

Seatbelt Use: 
https://www.youtube.com/watch?v=Kk4rM7T33DA

Bicycle Helmet Use: 
https://www.youtube.com/watch?v=XBHNpiMLwTU&index=7&list=LLbqAT-wl07HiNtreeKaWejA

Bike Light Use: 
https://www.youtube.com/watch?v=Y725uWbUgnl&index=8&list=LLbqAT-wl07HiNtreeKaWejA