MAA NEWS
County of Santa Cruz, Medi-Cal Administrative Activities Newsletter

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Introducing the MAA Newsletter
Nikki Yates, Santa Cruz County LGA Coordinator

Welcome to our first Quarterly MAA Newsletter! Firstly, I want to say keep up the GOOD WORK! I think most of you will be pleased to see increased reimbursements due to your improved understanding of MAA coding. Our Newsletter will be highlighting a different area of MAA each quarter and we hope it will be a valuable tool for you. Please feel free to reach out to us with questions and suggestions.

Stay MAAwesome!

CMAA/TCM Code 17
Program Planning & Policy Development for All Clients:
Performing activities around & developing strategies to increase Medi-Cal system capacity and close Medi-Cal service gaps; including analyzing data related to a specific program or group, interagency coordination to improve delivery of Medi-Cal services or developing directories of Medi-Cal services/providers.

Q: When can I use Code 17?
A: Any time you are working to “close the gap” or improve health care services.

Q: I’m not a manager, can I claim Code 17?
A: Yes! Anyone who is identifying needs or increasing health care services to clients is performing PP&PD.

Q: Can I use Code 17 for the creation of an email banner?
A: Yes! The time discussing and creating your banner (or newsletter or flier) is Code 17.

Mandatory 20-21 CMAA/TCM State Training
Each year all MAA/TCM participants must attend the State Training. This year the training will be web-based. You will be receiving an invitation from SignUp Genius to this training soon. Please be prepared to attend in order to participate in 2020-21 CMAA/TCM.

Contact us:
MAA/TCM Coordination Unit
Santa Cruz County Health Services Agency
1800 Green Hills Road, Suite 240, Scotts Valley, CA 95066
☎ www.santacruzhealth.org/HSAHome/MAAInformation.aspx

“There are a lot of examples of Code 17 in the training manual. I want to stress it’s the code most inappropriately under-utilized of all the MAA reimbursable codes.”

-Les Hall, MAA Consultant

Shout Out:
Alicia F at First 5

Kudos to Alicia for creating an email signature banner to connect people to Medi-Cal. This is a great way to improve access to Medi-Cal and it also increases her Unit’s MAA reimbursement by using Code 17!

Coming Soon...
- We will be sending the results of each Unit’s FY 17-18 vs FY 18-19 Invoices
- Awards will be presented to the top 2 Units with the most improved Time Survey results.