SANTA CRUZ COUNTY
MAPP PHASE 3:
FORCES OF CHANGE ASSESSMENT

Tamara Maciel Bannan, MPH
Director, QI On-TAP
FORCES OF CHANGE ASSESSMENT

Answers the following questions:

- What is occurring or might occur that affects the health of the community or the local public health system?
- What specific threats or opportunities are generated by these occurrences?
Forces are a broad all-encompassing category that includes trends, events, and factors.

- **Trends** are patterns over time, such as migration in and out of a community or a growing disillusionment with government.

- **Factors** are discrete elements, such as a community’s large ethnic population, an urban setting, or a jurisdiction’s proximity to a major waterway.

- **Events** are one-time occurrences, such as a hospital closure, a natural disaster, or the passage of new legislation.
WHAT KIND OF AREAS OR CATEGORIES ARE INCLUDED?

Be sure to consider any and all types of forces, including:

- Social
- Economic
- Political
- Technological
- Environmental
- Scientific
- Legal
- Ethical
Think about forces of change—outside of your control—that affect the local public health system or community.

- What has occurred recently that may affect our local public health system or community?
- What may occur in the future?
- Are there any trends occurring that will have an impact? Describe the trends.
- What forces are occurring locally? Regionally? Nationally? Globally?
- What characteristics of our jurisdiction or state may pose an opportunity or threat?
- What may occur or has occurred that may pose a barrier to achieving the shared vision?
Brainstorm forces on your worksheet
Write the opportunities and threats posed by these forces
Discuss with your group
Share with all
FOUR MAPP ASSESSMENTS FLOWCHART

CTSA

FCA

LPHSA

CHSA
Results will be compiled along with the results from the Community Themes & Strengths Assessment and the Community Health Status Assessment.
Please complete the evaluation

THANK YOU!