From the Redwoods through the Valleys to the Sea: Embracing Communities, Enhancing Wellbeing

Thursday, February 4, 2016
AGENDA

• Review and Finalize Forces of Change Report

• Review, Discuss, and Finalize Select Indicators for the Community Health Status Assessment

• Plan for Community Dialogues – Community Themes and Strengths Assessment

• Next Steps
REVIEW AND APPROVE FINDINGS REPORT FROM FORCES OF CHANGE ASSESSMENT
UPDATE FROM THE COMMUNITY HEALTH STATUS ASSESSMENT SUBCOMMITTEE

Convened meetings on December 3, 2015 and February 3, 2016
• Discussed criteria for selecting indicators/measures
• Reviewed a set of 109 types of indicators/measures
• Developing a data dictionary to be completed before the end of February 2016
• Reconvene to select indicators/measures based on criteria
• Intent is to provide the MAPP Steering Committee a list of 10-25
  • Approximately 6-8 of them will be presented to public during the community dialogues
CRITERIA USED TO REVIEW INDICATORS/MEASURES

- Health impact (frequency and severity)
- Comparison on state and national level
- Identified areas of inequities
- Data are reliable and valid
PLANNING FOR COMMUNITY DIALOGUES
<table>
<thead>
<tr>
<th>Top Ranked Communities (60%+)</th>
<th>Remaining Communities</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Santa Cruz</td>
<td>5. Freedom, Boulder Creek, &amp; Ben Lomond</td>
</tr>
<tr>
<td>2. Watsonville, Aptos, Scotts Valley, &amp; Live Oak</td>
<td>6. Corralitos</td>
</tr>
<tr>
<td>3. Felton, Capitola, &amp; Soquel</td>
<td>7. Bonny Doon</td>
</tr>
<tr>
<td>4. Davenport</td>
<td>8. La Selva</td>
</tr>
<tr>
<td></td>
<td>9. Pajaro Valley</td>
</tr>
</tbody>
</table>
SELECT DATES

Considerations:

• Linkages to existing meetings or community engagement efforts

• Holidays

• Can we do them all in a few days?

• Do we spread them out over time (e.g., over a month)
PROMOTION & RECRUITMENT STRATEGIES

- Which organizations can assist?
  - Community-based organizations
  - Libraries
  - Direct service providers: clinics, WIC, family resource centers

- How do we promote the dialogues:
  - Internet
  - Community Flyers
• Data from selected indicators will be presented

• What do you want to know from them?
  • Health issues most concerning to them
  • How they seek services
  • Where they obtain health information
  • Access barriers

• Flow considerations
  • Questions posed before and/or after they receive the presented health data
Your Text Here

Our Next Steps