



## PURPOSE OF THE FUNDING:

The County of Santa Cruz, Health Services Agency, has partnered with the Community Foundation Santa Cruz County to distribute funding to local organizations who conduct COVID-19 vaccine outreach, linkage, and enrollment of targeted groups for vaccine appointments.

Funding may be used to:

- **Purchase incentives for clients who get vaccinated**, such as gift cards, food, stipends, or other items.
- **Offset the organization's expenses with conducting tasks that promote increased vaccinations**, including coordination of a vaccine clinic or promoting vaccine confidence through community outreach efforts.

After **completing this survey**, you should expect a response from the County COVID-19 Vaccine Team, within that same week, to discuss your proposal.

## Q: Which organizations are eligible to receive funding for a pop-up COVID-19 vaccine clinic?

**A:** Local organizations who are willing to conduct COVID-19 vaccine outreach, linkage, and/or enrollment of targeted groups for vaccine appointments, conduct vaccination clinics, or have opportunities for outreach and education.

**Funding will not be authorized for activities already funded through another source.**

## Q: What are the funding levels?

**A:** This will depend on a number of factors, including the amount of community members your effort will reach and the staff time and other resources needed to conduct the project.

The maximum gift award is \$10,000 per opportunity. An organization may apply more than once.

There is no minimum award, given that every opportunity will have varying expenses for their work (printing, incentives, staff time, etc.).

We will work with you to determine this during our initial conversations.



### Q: What does a scope of work need to include to be successful in receiving funding?

**A:** Scope of works should carefully consider the amount of staff and volunteer time expected to complete the project, and have an estimate of the cost of materials and other resources. This is something we will review together, based on the steps in the process outlined.

Funding is provided based on the scope of work.

The opportunity must also have a clear and directed purpose, with a specified population or community group in mind.

When considering an opportunity, it is advised to take into account equity metrics, such as access to healthcare, income and housing.

Additionally, consider the ways in which outreach or vaccination is best achieved:

- Are there opportunities we can direct people to that would cover the same need?
- Are there particular areas this project can address that we have not been able to reach so far?

### Q: What are the documentation requirements?

**A:** Please complete the [Vaccine Program Interest Form](#).

Additional supporting documents may be requested upon review to ensure fidelity to the purpose. There is no guideline for reporting documents required.

We would like to offer you as much flexibility in the pre-work as possible.

### Q: Who can I contact if I have questions?

**A:** Please contact the Vaccine Team at [HSAC19VaccineClinics@santacruzcounty.us](mailto:HSAC19VaccineClinics@santacruzcounty.us)